



GROWTH Alberta
Your Business. Our Future.

t 780.674.3140 f 780.674.2777 www.growthalberta.com

5306 - 49 Street, Barrhead, AB T7N 1N5

For Immediate Release

October, 2011

Monthly Update of the GROWTH Alberta Board

Barrhead, Alberta, October, 2011 — The following report provides a brief overview of the regular board meeting of the Grizzly Regional Economic Alliance Society held October 19, 2011.

Reports

- a) **Chair** –Alan Deane (chairperson) reported that feedback from Treasury Board and Enterprise as being very positive for Economic Development for rural areas of the province.
- b) **Treasurer**– Troy Grainger (manager), on behalf of Treasurer Caren Mueller, presented financial statements to the board for review.

Committee Reports

- a) **Business Awards & Recognition**
2011 Business Award winners were announced at the Business Luncheon on October 19th. Committee Chairperson Marjorie Sterling-Miller reported that planning for the Business Excellence Awards Gala is ahead of schedule.
- b) **Youth Retention**
Troy Grainger (manager) reported on behalf of Committee chair Caren Mueller, highlighting details of the “Growing Opportunities” School Expo – November 9 at the Barrhead Composite High School.
- c) **Tourism Development**
Ray Sauer (committee Chairperson) reported that the publication date for the WILD Alberta tourism guide has been moved to January. The Ski3 project is a GO. WILD Alberta flags are being offered for free to municipalities who will fly the flag.
- d) **Operations Report**
Manager Troy Grainger referred the Board members to the operations review and strategies for partnerships in the Board package - a key element from the strategy plan is for individual board members to take a more active role in committees.
- e) **Treasury Board and Enterprise**
Tammy Powell reported that Premier Redford is encouraging all the MLA’s in cabinet to recognize local initiatives. The new minister looking after REDA’s is Doug Horner who has a real appreciation and understanding of rural Alberta.



GROWTH Alberta
Your Business. Our Future.

t 780.674.3140 f 780.674.2777 www.growthalberta.com

5306 - 49 Street, Barrhead, AB T7N 1N5

Key Focus: GROWTH Alberta Business Awards of Excellence

“In 2005, GROWTH Alberta proudly undertook the task to recognize business brilliance within the region. We as a Board and administration have worked diligently to add value and create a legacy with the continued success of the GROWTH Alberta Business Awards of Excellence. These awards not only publicly recognize unique, diverse, and prosperous businesses within the region, but also provide a public venue to attract other similar business ventures to the region.” Contact manager@growthalberta.com or (780) 674-3140 for sponsorship opportunities.

-30-

NEXT MEETING:

Wednesday, November 16, 2011
Location: County of Barrhead Council Chambers
10:00 a.m.

Please confirm your attendance with Lorraine one week prior to the scheduled meeting date.
Contact: lorraine@growthalberta.com