



**GROWTH Alberta**  
Your Business. Our Future.

t 780.674.3140 f 780.674.2777 [www.growthalberta.com](http://www.growthalberta.com)

5306 - 49 Street, Barrhead, AB T7N 1N5

**For Immediate Release**

**June 24, 2009**

## **Monthly Update of the GROWTH Alberta Board**

BARRHEAD, Alberta, June 24, 2009 — The following report provides a brief overview of the regular board meeting of the Grizzly Regional Economic Alliance Society held June 17, 2009.

### **Executive Reports**

Board Chair, Pamela Marriott attended a meeting with the Honourable Iris Evans on May 5 to discuss the importance and direction of REDA's (Regional Economic Development Alliances) in Alberta. Discussion arose regarding inviting neighbouring municipalities to join GROWTH Alberta. A motion was made to send a letter of invitation to the municipalities to begin to create unique partnership opportunities and to welcome them to the region.

Board Treasurer, Caren Mueller presented a Treasurer's Report. Jodi Goebel, GROWTH Alberta manager, reported on projects that have been started and those which will begin soon. Rick Bastow of Alberta Finance and Enterprise (AFE), indicated that the application for annual funding from AFE has been processed and we can expect funding mid-July.

### **BizPal Overview**

Jodi Goebel introduced Aryon Billings, Provincial BizPal Coordinator for Service Alberta, to discuss the benefits of joining the BizPal network for both GROWTH Alberta and its individual municipal members. GROWTH Alberta will formally launch BizPal during Small Business Week in October, 2009.

### **2009-2010 Operations Plan**

#### **Business Awards**

- The date for the 5th Annual Business Awards has been set for January 23, 2010.

#### **Youth Retention**

- The School Expo will be held at the Barrhead Composite High School on November 18, 2009.

#### **Organizational Identity**

- A few deliverables from the brand review left to wrap up.
- In the process of getting a sign made for the exterior of the building.

#### **Network Development and Initiatives Awareness**

- A list of upcoming conferences and courses was made available to the board.

#### **Labour Force Development and Investment Attraction**

- No activity to report.

#### **Tourism Development**

- Next meeting on June 23, 2009 at 9 am in Council Chambers at the County of Barrhead



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Regional Opportunity Exploration

- No activity to report.

Board and Staff Development

- A consultant will be hired to assist with creating a multi-year strategic plan.

Other Business

- The REDA Video commissioned by Alberta Finance and Enterprise, was presented to the board. Board members will view it at their convenience and provide feedback at the next meeting.

**Next Meeting**

Wednesday, July 15, 2009

10:00am – 12:00pm

Fort Assiniboine Friendship Museum

RSVP by July 8, 2009

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